



MEDIA ALERT

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## Super Bowl Champion Reggie Bush and Fans Fly Private 'By Victor' to Charity Weekend

### WHAT:

Global private jet pioneer [Victor](#) and sports star Reggie Bush have partnered to create the ultimate fan and Victor member experience around the [Annual Reggie Bush Charity Weekend](#) on July 14-17 in Manhattan Beach & San Diego, California - raising money for the athlete's 619 Charitable Fund supporting children.

Victor has provided its seamless private jet charter experience to Reggie Bush, fans and Victor members alike for the Charity Weekend's hottest events. Fans, who also had opportunity to bid for the package recently via a CharityBuzz auction, will be joined by Reggie as well as other Weekend supporters and participants including two time All-American NFL record holder [Calvin Johnson](#), former receiver for the Detroit Lions, Pro Bowl player [Brian Cushing](#), inside linebacker for the Houston Texans, and All-American [Golden Tate III](#), wide receiver and punt returner for the Detroit Lions (prior to that, the Seattle Seahawks). The Victor Champions fan and 'donor' package is a unique chance to rub shoulders with sports legends, whilst raising money and awareness for an important cause.

Victor is also participating on the ground during the Reggie Bush Charity Weekend, providing fans and 'donor' members with exclusive access to key events. Highlights of this special experience include entry to the VIP Skybox above Stadium Court at the Association of Volleyball Professionals' (AVP) premier beach volleyball tournament, the Manhattan Beach Open, and the chance be front and center for the special celebrity charity portion of the tournament. Afterwards, fans will fly back to San Diego for the official kickoff party with Reggie and friends. The following day, they'll play in a celebrity golf tournament at the private and exclusive Del Mar Country Club in Rancho Santa Fe, before joining Reggie for a wrap-up brunch at San Diego's trendy Kettner Exchange.

Victor ([www.flyvictor.com](http://www.flyvictor.com)) is revolutionizing the private jet space with a globally on-demand marketplace easily accessible by app, providing smart and fully transparent options to charter aircraft, and allowing leisure and business travelers to fly when, where and how they want. The luxury brand is now helping get charities and good causes take-off by supporting the philanthropy of Victor Champions such as Reggie Bush.

Bush established the 619 Charitable Fund in 2010 to support causes that directly benefit today's youth. When Bush isn't a champion on the field, he's a champion for children - living proof that kids have the potential to be a force for progress and positive social change in their families, communities, and the world; however, they must first be nurtured and protected to reach this sky-high potential.

Post about the Weekend's activities or follow along on social media with #VictorChampions.

**WHEN:** July 14-17, 2016

**WHERE:** [Reggie Bush with ProCamps Youth Football Camp](#) (July 14)  
Helix High School  
7323 University Ave, La Mesa, CA 91942

[Celebrity Charity Beach Volleyball Tournament](#) (July 15)  
Stadium Court at Manhattan Beach Pier  
Manhattan Beach, CA 90266

**Official Charity Weekend 'Kickoff' Party**  
Parq Restaurant & Nightclub  
615 Broadway, San Diego, CA 92101

[Celebrity Charity Golf Tournament](#) (July 16)  
Del Mar Country Club  
6001 Clubhouse Dr, Rancho Santa Fe, CA 92067

**Wrap-up brunch** (July 17)  
Kettner Exchange  
2001 Kettner Blvd, San Diego, CA 92101

**About Victor ([www.flyvictor.com](http://www.flyvictor.com))**

Victor is revolutionizing the private jet charter industry as the only fully-transparent, globally on-demand service not requiring its members to pay upfront fees. Members are able to swiftly check pricing options, aircraft specifics and amenities before booking the flights they need. Victor's unique combination of smart technology, transparency and exceptional customer service, provided by a dedicated 24-7 team, means that its members – with access to thousands of aircraft via a network of over 200 partner operators – are always connected and in control. Victor, the fastest-growing on-demand private jet charter company in the world, has achieved three-year average sales growth of 142% per annum. The company has also ranked number 15 in the 2016 Sunday Times Heathrow Export Track 100, number 15 in the 2015 Sunday Times Hiscox Tech Track 100, and in 2013 was honored at the Walpole British Luxury Awards as the 'Brand of Tomorrow'.