

VICTOR

FLY SMARTER

ADVENTURE AWAITS: VICTOR OFFERING EXCLUSIVE PRIVATE JET CHARTER EXPERIENCE IN ASPEN THIS SUMMER

The next phase of Victor's 'Art of Curated Travel' program seamlessly connects jet charters to Colorado with exclusive 'on the ground' experiences such as mountain bike trails and white water rafting tours

New York, NY – June 29, 2016 – [Victor](#), the global jet charter pioneer, has announced the next phase of its 'Art of Curated Travel' series - fliers given the opportunity to fly to Aspen before embracing incredible new adventures in one of America's great mountain towns. As of July, members who book through Victor's smart end-to-end app will gain access to a dynamic, bespoke itinerary that encapsulates the adventurous spirit and prestige of the Rocky Mountains.

Upon booking, Victor members will be able to develop a personalized travel experience with the best adventure and luxury providers in Aspen. An elite travel agent will provide expert guidance on booking Aspen's premier accommodations, and help tailor excursions into the great outdoors with [Elk Mountain Expeditions](#) and [Aspen Bike Rentals](#). The former will provide preferred rates on Aspen's best white water rafting and private fishing tours, while Aspen Bike Rentals will offer exclusive offers and trail paths for keen mountain bikers.

"Following the significant success of Victor's recent Art of Curated Travel program in Cuba, we are excited to be announcing the series' next destination. Aspen, with its spectacular vistas, incredible, high-end amenities and influential international community, is a world-class destination that we know well and serve regularly. All these reasons, plus the amazing weather, make it the perfect summer location to launch our next, truly immersive, 'on the ground' experience for Victor members", says David Young, Victor's Senior Vice President, North America.

Victor's Art of Curated Travel program is a series of carefully tailored journeys, cultural events and experiences inspired by Victor's innovative members and the incredible passions that entice them to journey the globe. Thus far the series has taken discerning fliers to Cuba, Victor becoming the first private jet charter company to offer unique, exclusive access to Cuban culture and unrivalled programming through partnership with Cuba Educational Travel.

About Victor (www.flyvictor.com)

Victor is revolutionizing the private jet charter industry as the only fully-transparent, globally on-demand marketplace where members do not pay upfront fees. Members are able to swiftly check pricing options,

aircraft specifics and amenities before booking the flights they need. Victor's unique combination of smart technology, transparency and exceptional customer service, provided by a dedicated 24-7 team, means that fliers – with access to thousands of aircraft via a network of over 200 partner operators – are always connected and in control. Chartering the whole aircraft, they when, where, how and with whom want - setting their own agendas.

Victor, the fastest-growing on-demand private jet charter company in the world, has achieved three-year average sales growth of 142% per annum. The company ranked number 15 in the 2016 Sunday Times Heathrow Expert Track 100, number 15 in the 2015 Sunday Times Hiscox Tech Track 100, and in 2013 was honored at the Walpole British Luxury Awards as the 'Brand of Tomorrow'.