

VICTOR

FLY SMARTER

FROM POLE TO PARADISE: VICTOR OFFERS CURATED TRAVEL EXPERIENCE AROUND ABU DHABI F1 GRAND PRIX AND MALDIVES GETAWAY

- *Victor introduces latest phase of 'Art of Curated Travel' program*
- *Program takes in Etihad Airways F1 Grand Prix in Abu Dhabi and celebrations*
- *Also includes exclusive stay at Shangri-La Resort & Spa in Maldives*

New York, NY – October 26, 2016 – [Victor](#), the world's largest on-demand private jet marketplace, has launched its latest '**Art of Curated Travel**' offering. Members who book via Victor's uniquely hi-tech, high touch platform, can now seamlessly plan a getaway to the Maldives via an unforgettable VIP Formula One racing experience tailored to Victor fliers courtesy of Etihad Holidays.

Thanks to Victor's special relationship with Etihad Airways as its preferred private jet partner, Victor members can book Etihad Airways' luxurious The Residence cabins, available on the reimaged A380 fleet, from New York (or London) to Abu Dhabi for an action-packed, Formula 1-themed stay November 24-28. The special four-night itinerary includes five-star Deluxe Room accommodation at the Yas Viceroy Hotel, Paddock Club access tickets to the Etihad Airways Abu Dhabi Grand Prix at the Yas Island Marina Circuit - the Middle East's largest and most glamorous sporting event - and an invitation to the star-studded official after-party at Amber Lounge.

This truly unforgettable travel highlight doesn't, of course, end there. Beyond the chequered flag, Victor members can enjoy a seamless onwards flight, by private jet, to Shangri-La's tropically-refined Villingili Resort & Spa in the Maldives. Located south of the Equator on Villingili Island, on the tip of Addu Atoll, Shangri-La's Villingili Resort & Spa offers guests a stylish yet tranquil boutique-style backdrop. Through Victor's partnership with Shangri-La Hotels and Resorts, Asia-Pacific's leading luxury hotel group, Victor charterers enrolling as Golden Circle Gold members will be eligible for a preferential room rate.

They will also enjoy guaranteed room availability for reservations made 72 hours in advance, pre-registration, priority upgrades, complimentary breakfast and free Wi-Fi; not to mention a range of totally bespoke Maldivian activities – everything from dinner in the jungle to cultural tours and luxury yacht cruises. Returning to Abu Dhabi by private Victor charter on December 4, fliers will then effortlessly transfer to Etihad Airways' The Residence for their luxurious return leg home.

"With the arrival of this latest Art of Curated Travel experience, Victor continues to offer the world's best luxury travel options to our users and that's really exciting. This unique program brings a new level of ease and quality to longer-range international travel, and we are confident that our customers will have an amazing time - from taking off, to soaking up the drama of the race track, to stepping foot on the beautiful Maldivian beach, to returning home in considerable style," says **David Young, Victor's Senior Vice President, North America**.

Victor's Art of Curated Travel program is a series of carefully tailored journeys, cultural events and experiences inspired by Victor's innovative members and the incredible passions that entice them to journey the globe. Thus far the series has taken discerning fliers to Cuba and offered exclusive 'on the ground' experiences in summertime Aspen.

###

Editors' Notes:

- Etihad Holidays' Formula One package runs November 24-28, with a return A380 flight home December 4 (allowing for a Victor private jet charter to the Maldives in between). The price, for two people, flying via The Residence from New York (JFK) 'return' is \$65,890 (£53,936). The 'return' price for two people travelling from London is \$44,327 (£36,285). Prices include taxes but are subject to change and availability. They don't include local hotel municipality fees, per room, per night (approx. \$4.09 or £3.35). Hotel rooms are on a 'bed and breakfast' basis.
- The private jet charter component of Victor's program – Abu Dhabi to Maldives 'return' – has a guideline price of \$55,000 (£45,000) for a Bombardier Challenger 605, flying out November 29 and returning December 4. Pricing and jet type is subject to change and availability. Please get in touch with Victor for additional information and further options – the entire Art of Curated Travel package can be booked via Victor's 24-7 customer service team, or Victor app and website.

About Victor (www.flyvictor.com)

Victor is revolutionizing the private jet charter industry as the only fully-transparent, globally on-demand marketplace not requiring its members to pay upfront fees. Members are able to swiftly check pricing options, aircraft specifics and amenities before booking the flights they need. Victor's unique combination of smart technology, transparency and exceptional customer service, provided by a dedicated 24-7 team, means that its members – with access to thousands of aircraft via a network of over 200 partner operators – are always connected and in control. Victor, the fastest-growing on-demand private jet charter company in the world, has achieved four-year average sales growth of 139% per annum. The company has also ranked number 15 in the 2016 Sunday Times Heathrow Export Track 100, number 20 in the 2016 Sunday Times Hiscox Tech Track 100 (following a similarly high placement in 2015), and in 2013 was honored at the Walpole British Luxury Awards as the 'Brand of Tomorrow'.