

## **Victor Achieves Position 15 on The Sunday Times 2015 15<sup>th</sup> Tech Track 100 List**

*Global on-demand private jet charter service is the only aviation business to gain entry to this year's list of Britain's top 100 fastest-growing private tech companies*

**Monday 7<sup>th</sup> September, 2015:** [Victor](#), the global on-demand private jet charter service, today announces its position as number 15 of the fastest-growing private technology companies in the UK on 15<sup>th</sup> anniversary edition of The Sunday Times Hiscox Tech Track 100 list, an annual compilation based on audited figures from the last three years' sales figures.

The 'Uber of private jets' start-up storms into this year's prestigious list supported by three years' average sales growth in charter bookings of 142.93 percent. The 15 place ranking confirms that Victor has outperformed every one of its competitors in the aviation sector, benchmarking its performance against some of the very best fast growing UK technology companies.

Since its inception in 2011, Victor has successfully grown through word of mouth recommendations and member referrals. The transparency and consistency of the service, combined with a unique blend of high technology and high-touch customer service has established a new level of personal service – 24/7 anywhere in the world and resulted in trusting and loyal, returning customers in the UK, US and Europe.

In April 2015, Victor unveiled its mobile app, the first completely transparent app that allows fliers to search, compare, book and board more than 7,000 jets at 40,000 airports worldwide with real-time pricing – entirely from their smartphones. Just six months later, approximately 50 percent of all Victor new customer bookings originate from the Victor mobile app, ranging from £5,000 to £150,000 per flight.

Victor has recently closed a \$13m (£8.6m) interim funding round which takes the total of funds raised, since the company began trading in Europe 48 months ago, to \$26m (£17m). Victor will shortly undertake an institutionally led Series B investment round to scale the business and drive international expansion by replicating a proven formula for acquiring, converting and retaining customers.

Clive Jackson, CEO and Founder of Victor, comments:

“Victor is where all my energy and passion is focused and it's particularly rewarding making it back onto the Sunday Times Tech Track Top 100 list with my latest venture, having appeared on the list twice before in the past decade. Victor's debut entry and 15 place ranking establishes the company as the front runner and demonstrates we have the momentum, formula and management team to become the number one global provider of on-demand jet charter. With more than 40,000 members and growing globally, I expect the business to turn over an estimated \$65m (£42.3m) in 2016.”

“My key ambition with Victor now is to capture 30 percent of the \$10bn (£6.5bn) global on-demand jet charter booking market, connecting our members with a worldwide supplier base, backed with a 100

percent guarantee to provide complete transparency into the identity of suppliers and aircraft in every quotation along with full disclosure of our booking fee.”

-ENDS-

### **About Victor**

Victor has taken on the world of private jet charter to make comparing, booking and managing a flight simpler and faster than ever before. Membership is free and there are no hidden costs or surcharges. We simply deliver at least three charter quotes within 60 minutes, so that our members can compare the best aircraft, operators and prices. Victor’s unique combination of smart technology, transparency and exceptional customer service means that our 40,000-plus members, with access to 7,000 aircraft – via our network of 131 partner operators – are always connected and in control. Victor has achieved three-year average sales growth of 142.93% per annum, ranked number 15 in the 2015 Sunday Times Hiscox Tech Track 100, and in 2013 was honoured at the Walpole British Luxury Awards as the ‘Brand of Tomorrow’ and won TTG’s ‘Leading Edge’ Award.

[www.flyvictor.com](http://www.flyvictor.com)