

# VICTOR

FLY SMARTER

## **Victor launches dedicated private jet tour travel management for music artists**

*Private jet charter Victor Music set to transform music tour travel with complete transparency.*

**London, 5 March 2015.** [Victor](#), the on-demand private jet charter service, has launched a dedicated tour travel management service for the music industry.

Victor Music launches as a direct response to the increasing popularity of its private jet offering to the music community, which has been tried and tested by leading industry players including Warner Music UK. The service provides end-to-end private aviation travel for musicians and their support crews. Travel itineraries from one-off appearances to world tours can be arranged with bespoke travel requests possible, enabling complete flexibility for artists.

It is the only service to offer complete transparency of costs and details of the actual aircraft before booking, delivering side by side competitive quotes making it easier for tour managers to compare the best options.

Jason Morais VP, UK Artist Relations & International Events, Warner Music said, “We trust Victor to find the best aircraft at the best price and we value the total transparency as well as the excellent service they offer. Victor is simple to use and puts us in control of our artists’ travel schedules”.

Mike Ryan, Commercial and Operations Director, Victor said, “Victor Music has managed transport for everyone from Superstar DJs to Rock ‘n’ Roll royalty. This means we understand the level of service and discretion required by those in the music industry.

“Private jets support demanding schedules and time sensitive travel needs for those who need to be in control of their schedules.”

A dedicated Victor representative is available for 24/7 support and technology used to share important and up to date travel information to those that need it ensuring full peace of mind. There are no up-front fees or membership costs required to make a booking.

[www.flyvictor.com/music](http://www.flyvictor.com/music)

**ENDS**

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**About Victor**

Victor has taken on the world of private jet charters to make comparing, booking and managing a flight simpler and faster than ever before. Membership is free and there are no hidden costs or surcharges. We simply deliver at least 3 charter quotes within 60 minutes, so that our members can compare the best aircraft, operator and price. Victor's unique combination of smart technology, transparency and exceptional customer service means that over 13,700 members, with access to 7000 aircraft - over 900 of them from operators that have partnered with us - are always connected and in control. Now in its third year, Victor has achieved 300% year on year growth and in 2013 was honoured at the Walpole British Luxury Awards as the 'Brand of Tomorrow', as well as winning TTG's 'Leading Edge' Award.