

VICTOR EUROPEAN PRIVATE JET TRAVEL REPORT 2015

Europe's fastest-growing on-demand private jet charter service Victor releases first-ever industry report

London, UK, 14 December 2015. Global on-demand private jet charter service [Victor](#) today announces the release of its first-ever industry report, '**The Victor Private Jet Travel Report 2015**', which identifies new trends in private jet travel across the United Kingdom (UK), Europe, and Russia.

For the first time since 2008, **private jet travel across Europe is on the rise** supported by the strong and growing economy of Western Europe. Home to the largest and fastest growing population of ultra-high net worth individuals (UHNWIs) and the world-leader in UHNW property and tourism, Western Europe boasts the three countries most likely to fly private - demand is led by **France** (19.2%), **Germany** (15.4%) and the **UK** (12.8%). Countries with the most leisure activity are leading the growth in private jet travel, including the UK, France, Spain and Italy.

Commenting on the report's findings, Victor founder and CEO Clive Jackson says:

"Private jet travellers flocked to Mediterranean hotspots this summer in search of sun, sea, epicurean excellence and unmatched cultural experiences, including the Monaco Yacht Show, Monaco Grand Prix and Venice Film Festival. Many travellers chartered via Victor, too. We've completely updated the traditional charter process, making booking much quicker, clearer and easier. Uniquely, fliers have full disclosure of pricing and aircraft details across our trusted partner operators whether they book with us by app, web or phone. Our 24-7 customer service team ensures a perfectly tailored and transparent flying experience; and that's hugely attractive to travellers today.

"Looking to the cool winter holiday season ahead, we expect to see similar demand for private chartering - families, friends and corporate teams either hitting the ski slopes or heading further afield in hot pursuit of warmer climates with absolutely no hassle."

REPORT HIGHLIGHTS

Busiest Overall Private Jet Route

- Paris, France – Geneva, Switzerland

Most Popular Destinations

1. Nice, France (13,250 flights/year)
2. Olbia, Italy (6,220 flights/year)
3. Ibiza, Spain (5,634 flights/year)

Domestic Private Jet Travel Trends

- France leads on domestic travel with 85,000 flights/year
- UK domestic travel increases to 48,000 flights/year (5% increase)

Not All about the G6

- Most Popular Jet – **Beech King Air 200** (50,000+ departures)
- Jet On The Rise – **Dassault Falcon 7X** (10% departure increase)

Europeans Flock to Nice for the Mediterranean Summer – Top Departure Cities

- Geneva
- Istanbul
- London

Go the Distance – Ultra-Long-Range Jets in Demand

- On The Rise – ULR jets promise non-stop service to nearly anywhere in the world (8%+)

Private Fliers Get Intimate – Traffic Skyrockets at Small Airports during High Season

- St. Petersburg: 292%
 - Stars of the White Nights, July - August
- London Northolt: 113%
 - Wimbledon, June - July
- Paris Le Bourget: 25%
 - Tour De France Finish, July

Norwegians and Turks Get Around – Europe’s Emerging Jet-Set Countries

1. Norway-Turkey (100% flight increase)
2. Turkey-Belgium (35% flight increase)
3. Norway-Italy (31% flight increase)

About the Report

The Victor Private Jet Travel Report 2015 is a business aviation (private jet travel) industry report, based on research conducted by WINGX Advance. Report findings are based on 2014 and 2015 data drawn from national private jet travel associations, Eurocontrol, and the Federal Aviation Administration (FAA), covering 50 European, Middle Eastern and North African national territories. The data covers **all types of private (owner) and commercial (AOC) flights** (AOC flights include charter and special mission activity such as medical flights, and exclude maintenance and training flights). Flight activity analysis pertains to all Instrument Flight Rules (IFR)-registered flights, within Eurocontrol territories and between Eurocontrol territories and the rest of the world. Analysis covers all single and multi-engine aircraft categories – business jets, turboprops and pistons – equating to over 300 aircraft-types. Coverage of jet-types used by commercial airlines is not comprehensive, but does capture, for example, Embraer Legacy (ERJ135), Bombardier 850 (CRJ200), A318 Elite, Airbus 319 and BBJ3 flights. Jet aircraft activity is segmented by cabin/range capability: airline (bizliner), ultra long range (ULR), heavy, super mid-size, mid-size, super light, light, entry-level, and very light. Aircraft use is measured by number of flight departures and the related number of flight hours. Analysis does not include over-flights. It does include arrival flights from all global International Civil Aviation Organisation (ICAO) regions into Europe.

About Victor

Victor is revolutionizing the world of private jet charter to make comparing, booking and managing flights simpler, faster and more enjoyable than ever before. Membership is free - there are no hidden costs or surcharges. Victor delivers at least three charter quotes within 60 minutes, so that members can compare the best aircraft, operators and prices. Victor’s unique combination of smart technology, transparency and exceptional customer service – provided by a dedicated 24-7 team – means that its 45,000-plus members, with access to 7,000 aircraft – via a network of 131 partner operators – are always connected

and in control. Victor has achieved three-year average sales growth of 142.93% per annum, ranked number 15 in the 2015 Sunday Times Hiscox Tech Track 100, and in 2013 was honoured at the Walpole British Luxury Awards as the 'Brand of Tomorrow' and won TTG's 'Leading Edge' Award.

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