

# VICTOR

FLY SMARTER

## **Start-up Victor, the fastest growing on-demand private jet charter in Europe, reaches 10,000 members**

London, October 14<sup>th</sup> - In the world of private jet charter, Victor has taken the industry by storm. It is the fastest growing on-demand private jet charter company in Europe; rocketing from 20 founder members in 2011, to 10,000 members in 2014.

Victor is the **first** to:

- *offer complete transparency, no hidden surcharges – making traditional brokers look outdated;*
- *Introduce rapid and secure on-line transactions;*
- *Offer a capped booking fee and a commitment to pass all savings to its customers*

Victor has always challenged industry conventions and the legacy processes used by traditional brokers. It was, for example, the very first to introduce on-line transactions and, whilst others have since followed, none have been able to rival Victor's combination of exceptional customer service and smart technology; ensuring that booking a private jet is now faster and easier than ever before.

"We launched our pan-European service in August 2011 with 120 aircraft and a few hundred members, hoping that within twelve months we could build a larger fleet and grow our membership to 1,500 " says **Clive Jackson, Victor's Founder & CEO**, and Start-Up Entrepreneur Finalist in this year's prestigious Great British Entrepreneur Awards. "We have remained steadfast to our aim of becoming the most trusted brand in on-demand private jet charter, have the most loyal customers and transact more bookings than any other Company. Thirty six months on we count 10,000 members and our growth prospects only show signs of increasing."

We have access to 7000 aircraft, almost 900 of them from operators that have partnered with Victor and operating in conjunction with our rigorous terms and conditions that provide an elevated level of protection to our members.

With Victor's 300% year-on-year growth of private jet charters, and Jackson's nomination as finalist for 'Start-Up Entrepreneur of the Year' in the 2014 Great Britain Entrepreneur Awards, 2015 promises to be quite a year.

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## **About Victor**

Victor has taken on the world of private jet charters to make comparing, booking and managing a flight simpler and faster than ever before. Membership is free and there are no hidden costs or surcharges. We simply deliver 3 charter quotes within 60 minutes, so that our members can compare the best aircraft, operator and price. Victor's unique combination of smart technology, transparency and exceptional customer service means that over 10,000 members, with access to 7000 aircraft - almost 900 of them from operators that have partnered with us - are always connected and in control. Now in its third year, Victor has achieved 300% year on year growth.

[www.flyvictor.com](http://www.flyvictor.com)