

# VICTOR

FLY SMARTER

## VICTORIOUS VICTOR

### Victor receives the 'Leading Edge Award' at the TTG Awards

London, 11<sup>th</sup> September 2013 - Victor, the leading marketplace for private jet charters and per-seat bookings is proud to announce that it has won the prestigious 'Leading Edge Award' at TTG's glittering awards ceremony on September 10th, at London's Odeon West End, Leicester Square. The specially created Leading Edge Award is awarded to a company deemed to have introduced a true and successful travel innovation over the past 12 months. Victor successfully fought off fellow nominees Agentivity, Destinology, G Adventures, The View from the Shard, and Wedding & Honeymoon Escapes.

The TTG Travel Awards 2013 is an annual major travel industry event, organised by one of the industry's leading trade magazine, Travel Trade Gazette and a celebration of all that is best about the travel industry and those businesses which have been most effective in working with the UK travel trade over the past 12 months. The TTG Travel Awards are regarded as the universal benchmark of quality within the travel industry; the rigorous judging process involves over 30,000 agent ratings combined with judging from elite industry experts, making the TTG Awards the most coveted industry accolade.

Clive Jackson, Founder and CEO, Victor commented: "It is truly gratifying to see that our vision of providing choice, trust, accessibility and affordability have been recognised and celebrated at the prestigious TTG Awards ceremony. We have been reinventing how consumers book and buy their business and leisure travel. Victor is dedicated to continuing to deliver the very best private jet travel solutions, advocate transparency and grow its business worldwide. Our team at Victor can be rightly proud of this achievement."

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**ABOUT VICTOR**

Founded by serial entrepreneur Clive Jackson and launched in 2011, Victor is a smarter way to book private jet travel; a transparent online marketplace which cuts out the middle men and their hidden costs. The service is completely transparent; members can compare quotes from leading operators, book and pay online. Quotes show an all-inclusive price with Victor's flat booking fee, actual photographs and age of the aircraft before a charter or individual seat is booked. Victor uniquely offers its members the chance to defray costs by selling surplus seats to other members – therefore creating a brand new market for travel on a private jet on a per seat basis.

Victor has contracted over 120 operators across the world with access to over 500 aircraft. Members can book jet charters to and from almost anywhere in the world. Victor only works with the best operators that can offer members the highest standards of safety, security and service.

[www.flyvictor.com](http://www.flyvictor.com)

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An internet based business, the brand has developed a luxury identity through eye-catching and striking imagery and strategic partnerships with the world's leading luxury brands such as the Orient Express Group, Burgess Yachts and Lamborghini. Victor currently has in excess of 3,800 members; all of whom are high-net-worth individuals with international lives; the who's who of the entrepreneurial world, business owners, CEOs and Captains of Industry.

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