

# VICTOR

FLY SMARTER

## **VICTOR JOINS THE RUSSIAN UNITED BUSINESS AVIATION ASSOCIATION, PARTICIPATES FOR THE FIRST TIME AT THE BUSINESS AVIATION FORUM AND JETEXPO 2013**

Moscow, 11<sup>th</sup> September, 2013 - Victor, the world's first transparent marketplace for jet charters and per seat bookings who has recently celebrated its 2<sup>nd</sup> anniversary by reporting a 300% year on year growth in Jet Charter Bookings over the past 12 months is pleased to announce that it has joined the Russian United Business Aviation Association (RUBAA). This will pave the way to launch Victor's jet charter and per seat booking services on the Russian mainland later this year.

From its early beginnings in Majorca, operating flights between Palma and the UK and beyond, Victor has become the brand that jet charterers trust. Victor is a disrupting force in the broker market, which accounts for approximately 75% of all bookings. Members are empowered with all the information to make a fully informed compare and contract decision (i.e. tail number, age, full operator details) before committing to a booking, providing a level of consumer and financial protection unheard of in the commercial aviation arena.

Victor's online marketplace connects its members to the largest range of private aircraft - over 500 with more than 120 international contracted operators, offering 400 million different routes to 30,000 airports worldwide. Victor has created a unique consumer brand that brings together private jet charterers and operators under a single transactional marketplace. Victor prides itself on delivering complete transparency to its customers by cutting out the middle men, charging a flat 5% fee for all online bookings and 10% for bespoke travel planning services and empty leg journeys. All contracting can be completed online without any hidden charges. Victor offers unparalleled consumer protection – clients monies are held at a client deposit account with an international settlement to all operators through HSBC.

Victor's Commercial and Operations Director, Mike Ryan ([mike.ryan@flyvictor.com](mailto:mike.ryan@flyvictor.com)) and Strategic Consultant, Alexis Grabar ([agrabar@aviamediatech.com](mailto:agrabar@aviamediatech.com)) will be participating in the 6th International Business Aviation Forum Russia & CIS on September 11<sup>th</sup> 2013 and attending the annual JETEXPO 2013 in Moscow during September.

[www.flyvictor.com](http://www.flyvictor.com)

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## **ABOUT VICTOR**

**Founded by serial entrepreneur Clive Jackson and launched in 2011, Victor is a smarter way to book private jet travel; a transparent online marketplace which cuts out the middle men and their hidden costs. The service is completely transparent; members can compare quotes from leading operators, book and pay online. Quotes show an all-inclusive price with Victor's flat booking fee, actual photographs and age of the aircraft before a charter or individual seat is booked. Victor uniquely offers its members the chance to defray costs by selling surplus seats to other members – therefore creating a brand new market for travel on a private jet on a per seat basis.**

**Victor has contracted over 120 operators across the world with access to over 500 aircraft. Members can book jet charters to and from almost anywhere in the world. Victor only works with the best operators that can offer members the highest standards of safety, security and service.**

**An internet based business, the brand has developed a luxury identity through eye-catching and striking imagery and strategic partnerships with the world's leading luxury brands such as the Orient Express Group, Burgess Yachts and Lamborghini. Victor currently has in excess of 3,800 members; all of whom are high-net-worth individuals with international lives; the who's who of the entrepreneurial world, business owners, CEOs and Captains of Industry.**

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