

VICTOR

FLY SMARTER

Victor and DEXTER sign Russian co-operation agreement

London/Moscow – 4th December, 2013 - Victor, the world's first jet charter comparison booking marketplace announces that it has signed a co-operation agreement with DEXTER, Russia's first and only nationwide air "taxi" company. DEXTER is owned by Industrial Investors, one of Russia's leading companies and founded by Sergey Generalov and Sergey Nedoroslev, owner of Kaskol.

The co-operation agreement represents the first Russian turboprop operator to be signed by Victor in Russia with a renowned and trusted Russian registered turboprop operator, focusing on the growth of private aviation in Russia. It will enable Victor's international members to travel within Russia on Dexter's ten Pilatus (PC-12) airplanes and DEXTER clients will have the advantage of using Victor's sophisticated and easy to use website to book travel with private jets worldwide.

Russia and the CIS region are of particular importance to Victor, as they represent a volume of 6% and a value of 15% of the European jet/turboprop charter market. The Russian heavy jet charter market represent today 20% of the total European charter market*. Russia entered the top ten European countries with a total fleet of 162 aircraft (up 4%). New figures on the aircraft fleet, affiliated with the Russian owners look very impressive. Industry experts estimate that their total amount is between 495 to 515 aircraft.

This agreement represents a significant development in Victor's plan to establish the company in the marketplace ahead of Victor's B2C launch in Russia/CIS in March/April 2014, with a fully operational Russian website. Victor aims to bring 100 Russian members to its platform by March/April 2014 and 500 members by end of 2014. Victor has enjoyed an impressive growth of 300% in jet charter bookings over the past twelve months, 64% from bookers in the UK and 46% from outside the UK.

Clive Jackson, Founder and CEO, Victor, commented: "We are extremely proud to have signed our first agreement with DEXTER, a respected Russian turboprop operator. It represents an important step to establish ourselves in the Russian aviation market and we are determined to provide the best service possible to our Russian members."

"Our co-operation with DEXTER is a positive step forward for Victor and our expansion plans in the Russian and CIS territories", said **Alexis Grabar**, who recently joined Victor as **Senior Vice President, responsible for Russia and CIS**.

Anton Generalov, Head of Board of Directors, DEXTER said: "We are delighted to enter such a partnership. Together we can provide a fast, cost effective and convenient service for European and US clients needing to fly within Russia."

*Source: WINGX Advance – www.wingx-advance.com

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ABOUT VICTOR

Founded by serial entrepreneur Clive Jackson and launched in 2011, Victor finds you the best prices for private jet charters. The innovative online business is revolutionising the way people book private jets. Membership is free and there are no upfront costs or hidden charges. The service is completely transparent; members can compare quotes from leading operators, book and pay online. All quotes show the net operator price, actual photographs and age of the aircraft they are booking. Victor uniquely offers its members the chance to defray costs by selling surplus seats to other members – therefore creating a brand new market for travel on a private jet on a per seat basis. Victor offers its members trust and security through an HSBC Client Deposit account.

Victor has contracted over 120 operators across the world with access to over 600 aircraft. Members can book jet charters to and from almost anywhere in the world. Victor only works with operators that can offer members the highest standards of safety, security and service. An internet based business, the brand has developed a luxury identity through eye-catching and striking imagery and strategic partnerships with the world's leading luxury brands such as the Orient Express Group, Burgess Yachts and Lamborghini. Victor currently has in excess of 4300 members; all of whom are high-net-worth individuals with international lives; the who's who of the entrepreneurial world, business owners, CEOs and Captains of Industry.

www.flyvictor.com

ABOUT DEXTER

Dexter Air Taxi is the one and only air taxi company in Russia and one of the Top 3 European Pilatus operators offering on-demand, scheduled, cargo and medevac flights to any operational airport within a 2000 km radius. Dexter Air Taxi provides regional point-to-point air transportation that is safe, convenient and cost effective.

Audited to IATA safety standards Dexter Air Taxi operates its own fleet of ten turboprop Pilatus PC-12 aircraft. The Swiss manufactured aircraft provides excellent performance and comfort levels, making it one of the best aeroplanes of its class.

Dexter Air Taxi staff consists of qualified pilots, mechanical engineers and technicians and has its own maintenance base in Zhukovsky airport (Moscow). All certified pilot and maintenance personnel are trained at the Pilatus production site in Switzerland. Dexter has its own 24/7 dispatch and customer service centre.

Dexter Air Taxi is appointed as an official air taxi for the Sochi Olympics 2014 by the Russian Olympic Committee.

[Http://www.dexter.ru/](http://www.dexter.ru/)

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