

2026

VICTOR SUMMER GUIDE

European Edition



Discover

The destinations, hotels,
and journeys capturing
our clients' attention this
season.

Explore

A closer look at the aircraft
most frequently chosen
for journeys around the
world.

DESTINATIONS

This summer, our clients are travelling with a noticeably different set of priorities. The familiar pillars of the European season remain firmly in place - the Côte d'Azur, the Balearics and the Greek islands continue to draw those seeking time away - but the way they are being experienced is evolving.

Privacy, space and a sense of discovery now outweigh visibility. Rather than defaulting to the most recognisable addresses, many are opting for quieter estates, design-led retreats and wellness-focused stays that feel more grounded and unique.

According to recent industry research, 76% of luxury travellers are now actively choosing cooler climates. At the same time, 45% say they have changed travel plans in response to climate concerns and overtourism.

What remains consistent is the expectation of seamlessness. The modern itinerary is engineered to feel effortless at every stage, from the aircraft and airport experience through to the final transfer on arrival.





1. KOTOR, MONTENEGRO



How to get there: Tivat Airport



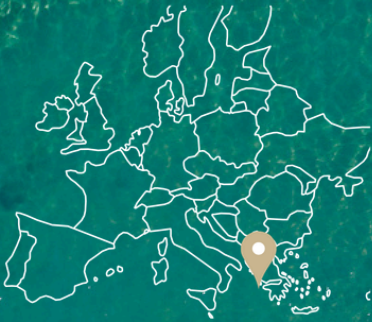
Where to Stay: One & Only Portonovi



Ground transfer: 50 mins

Positioned at the entrance to the Bay of Kotor, One and Only Portonovi attracts a mix of yacht owners, discreet celebrities and younger travellers looking for somewhere more understated than Saint-Tropez or Mykonos. It is a place where days revolve around boat transfers, long lunches and mountain-backed sea views. If you are visiting during peak summer months, we recommend a boat transfer to avoid traffic.

2. ZAKYNTHOS, GREECE



How to get there: Zakynthos Airport



Where to Stay: Porto Zante Villas and Spa



Ground transfer: 20 mins

Porto Zante is an ultra-luxury resort that survives almost entirely on word of mouth among family offices, celebrities and privacy-conscious travellers. Hidden on Zakynthos' quieter coastline, its appeal comes from what it avoids: crowds, oversized resort culture and overt branding. Villas come with private beachfront access, your own swimming pool, and a private butler. Particularly attractive this summer for multigenerational travellers and high-profile guests who want to enjoy Greece without being seen.



3. ANTIBES, FRANCE



How to get there: Nice Airport



Where to Stay: Hôtel du Cap-Eden-Roc



Ground transfer: 35 mins



There are more modern hotels on the Riviera, but none with the same aura as Hôtel du Cap-Eden-Roc. For over a century it has functioned as a seasonal headquarters for film industry figures and celebrities, particularly during the Cannes period. It offers impeccable gardens, understated service and a social and vibrant atmosphere. Best suited to those who value heritage, privacy and Riviera tradition over trend-chasing.



4. PALMA, MALLORCA



How to get there: Palma De Mallorca Airport



Where to Stay: Cap Rocat



Ground transfer: 15 mins

Set inside a restored military fortress carved into the cliffs outside Palma, Cap Rocat remains one of the Mediterranean's most architecturally distinctive hotels. The atmosphere is restrained with sandstone corridors, sea-facing terraces, and complete privacy, attracting couples, creatives and long-weekend travellers looking for discretion rather than scene-driven luxury.

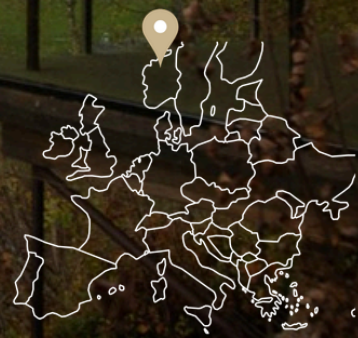


5. VALLDAL, NORWAY

 How to get there: Ålesund Airport

 Where to Stay: Juvet Landscape

 Ground transfer: 2 hour



As “coolcation” travel accelerates across the world, Juvet Landscape Hotel has become one of the defining properties of the movement. Hidden within western Norway’s forests and fjords, the hotel pioneered a new kind of Scandinavian luxury centred around architecture, silence and environmental immersion rather than traditional opulence. Its cinematic landscape has also made it a favourite of filmmakers, serving as a location for both *Succession* and *Ex Machina*, which only reinforced its cult status among design-conscious travellers.



AIRCRAFT

Aircraft selection is becoming more deliberate, shaped less by habit and more by individual requirements. A short hop with a beloved pet to the Balearics might call for a quiet flat floor cabin where a dog can settle comfortably at your feet, while a longer sector might require a divan layout, high-speed WiFi and space for children to stay occupied en route.

We are seeing consistent upgrades from light jets into the super light category, particularly for aircraft such as the Pilatus PC-24 and Embraer Phenom 300, as clients look for greater range, comfort and flexibility without unnecessary scale. Alongside this, newer and more fuel-efficient models are gaining traction, reflecting a preference for efficiency alongside performance.

What defines the shift is not a single aircraft type, but a reluctance to be constrained by one. Clients want access to a wider array of aircraft, selected per mission rather than defaulted - ensuring each flight feels appropriately matched to purpose, route and company.



1. PILATUS PC12

 Turbo-prop (single engine)

 6 pax  2 hour range  6 Hold Bags

The PC-12 has become increasingly popular among Victor clients heading into more remote destinations where larger jets cannot operate. Ideal for wilderness lodges, retreats to the alps and short regional sectors across Scandinavia thanks to its ability to land on smaller runways. Less about opulence and glamour, more about flexibility and access.





2. PILATUS PC-24



Super light jet



8 pax



3 hour range



8 Hold Bags

A favourite for European summer travel thanks to its balance of range, speed and cabin comfort. The PC-24 is particularly well suited for families travelling between London to the Balearics of South of France, while still offering a genuinely premium cabin experience. Quiet, efficient and one of the most popular super-light jets currently on the market.

3. FALCON 900LX



Heavy Jet



14 pax



10 hour range



12 Hold Bags



Up to 7 beds in night time configuration

A very popular heavy jet known for its efficiency and ability to access shorter runways than many aircraft in its class. Popular for European and Middle Eastern itineraries, particularly among travellers prioritising reliability, cabin comfort and operational flexibility.





4. LEGACY 650



Heavy Jet



13 pax



7.5 hour range



20+ Hold Bags



Up to 5 beds in night time configuration

Currently one of the most sought-after heavy jets in private aviation. Designed for non-stop intercontinental travel with one of the largest and quietest cabins in the market. Best suited to travellers moving frequently between the US, Middle East and Europe who want maximum space, speed and privacy.





5. LINEAGE 1000



Head of State



19 pax



9 hour range



30+ Hold Bags



Up to 6 beds in night time configuration

Essentially a flying penthouse. The Lineage 1000 is one of the largest and most spacious aircraft available for private charter, with multiple cabin zones, dining areas and lounge configurations. Particularly suited to larger groups and clients who are looking for commercial-airliner space with true privacy.



SAMPLE ITINERARY

SOUTH OF FRANCE

BIGGIN HILL - NICE AIRPORT - FOUR GUESTS - SUMMER 2026

VICTOR



Hi, looking to visit the South of France this summer. We're four in total, and need somewhere family-friendly to stay. Can you arrange for a car to pick us up as well?

1 minute ago

THE VICTOR DIFFERENCE



YOUR ACCOUNT MANAGER SECURES

PILATUS PC-24

Your broker will provide a fully transparent charter proposal, guiding you towards the best option on the market.

+50,000 Alto Loyalty Points



YOUR CONCIERGE OFFERS

HOTEL DU CAP-EDEN-ROC

Our concierge will work with you to secure the perfect stay. We can often secure additional benefits and double Alto loyalty points.

+60,000 Alto Loyalty Points



OUR FLIGHT MANAGEMENT TEAM PROVIDES

PRIVATE GROUND TRANSFERS

Our Flight Management team takes care of all the details. Including ground transfers, catering, and all passenger and pet requirements.

+3,000 Alto Loyalty Points

YOU BENEFIT FROM



113,000

TOTAL ALTO POINTS EARNED

Equal to
(e.g)

1 VIP experience at a
sporting event

OR

A stay at the Langham hotel
in London